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COUNCIL FOR A STRONG AMERICA

CALIFORNIA

California Business Leaders Know Child Care is Essential

Survey of 400 senior business leaders reveals their thoughts on the child care crisis

- 53% of those surveyed said employees worked fewer hours during the pandemic
- 46% said employees had left the workforce temporarily
- 36% reported females leaving the workforce disproportionately
- 38% stated that employees cited child care issues as a reason for employment changes

About three quarters of California employers surveyed believe that offering family and child care supports increases employee productivity and retention. About half believe these supports reduce absenteeism and increase their ability to recruit a talented workforce.

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ReadyNation members call on the California State Senate and the California Assembly to support California’s workforce, businesses and economy by investing in child care in the 2022 Budget.

State policies to help employers support employees’ child care needs

Percentage of employers responding that policy would be extremely or very helpful:

- Increase employer state tax credit for qualified child care expenditures **70%**
- State technical assistance to employers developing child care plans **68%**
- Capital funding for construction of on-site child care facilities **67.5%**
- State consultation to determine impact of child care availability on businesses **65%**
- State loans to build on-site child care facilities **65%**
- Preference on state contracts to businesses that provide on-site child care **64%**

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